

## Top Execs Flocking to May 4-6 D.C. Trip

With the [Washington DC Trip](#) a three weeks away, the Bay Area Council is gearing up for a full house and a packed agenda. The Council's delegation, led by Lenny Mendonca, Bay Area Council Chairman, Andrew Giacomini, Government Relations Committee Chair and Jim Wunderman, President & CEO, is shaping up very nicely, with nine members of our [Executive Committee](#) and many more [Board of Directors](#) members signed up to attend.

Our DC trip has been timed for optimum impact just after the First 100 Days of the new Obama administration. Public officials from the Bay Area have gained tremendous power in Congress and the Executive Branch, and it is critical that the leaders of our member companies take two days to meet with these officials to push a common agenda, strengthen our relationships, and help these officials be more responsive to individual member needs. Combining our clout, we open more doors and more minds. They want to hear from the Bay Area Council as they formulate and adopt new federal policies, and share their agenda with us. We are in the process of writing our official policy and "asks" for the trip and seek your input.



This trip continues the Bay Area Council's work to strengthen our influence in the new era. Space is limited due to premium access restraints (we have approximately seven spots left), so [register today](#) if you would like to join this impressive delegation of Bay Area's business leaders. The cost is \$3700 which includes everything, including your airfare on Virgin America, hotel room at the Ritz Carlton, and ground transportation – all of which is booked by the Council. Contact [George Broder](#) at 415-946-8728 with questions.

## Regional Economic Recovery Workplan Update

Already besieged by questions and project proposals, this week, the [Bay Area Council Economic Institute](#), who was asked to develop a Bay Area Economic Recovery Work plan to be used to facilitate decision-making regarding the allocation of federal stimulus funds, released [guidance documents](#) and launched an [online form](#) for proposal submission. Bay Area Council members who wish to submit a project should use this form and contact Lauren Straub at 415-946-8727 with any questions.

## Story of the Week

[This Sunday San Francisco Chronicle](#) article covered some of the interesting proposals the Economic Institute is receiving for the stimulus plan.

## Quote of the Week

"Amazingly, he's a politician running for governor and taking positions without having polled to measure and then mimic voter views. A true rarity." – [LA Times columnist George Skelton](#) on Tom Cambell's run for Governor.