

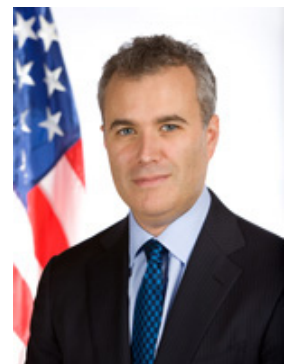
## U.S. Department of Education Looks to Business Leaders

This week U.S. Deputy Secretary of Education, Anthony Miller, held a meeting with the Bay Area Council where there was so much member interest it became a standing room only affair. Miller gave an overview of the federal education improvement strategy and discussed ideas on how to align California's efforts to create greater impact. Miller was particularly interested in hearing business leaders' ideas for improving the education system and turning around failing schools. He noted that the federal government has been too prescriptive in the past and under this administration has moved toward competitive funding to incentivize change. When asked by the group what the business community can do to have the most impact, Miller replied that business leaders should be an unrelenting voice for change and advocates for adoption of common standards. He said strong leadership from the business community in this area is key in making education delivery more efficient and for development of the system's human capital. This discussion with Bay Area business leaders was his first stop on his two-day tour of the Bay Area, meeting with education stakeholders and politicians and visiting schools.



## The White House's Next Act – Find out at Outlook

Our 2010 [Outlook Conference](#) is fast approaching. In addition to our speakers on the economy, cyber security, green energy and the economic ties between India and the Bay Area, we are honored to announce Jeffrey Zients, U.S. Chief Performance Officer, will be speaking at Outlook. Zients plans to talk about the Administration's priorities and what's on the horizon for the White House. In addition, he will talk about his monumental task of bringing private sector innovation and technology into the federal government, making it more efficient.



Zients was confirmed by the Senate in 2009, as the Deputy Director for Management of the Office of Management and Budget and the nation's first Federal Chief Performance Officer. He has twenty years of business experience as a CEO, management consultant and entrepreneur with a deep understanding of business strategy, process reengineering and financial management. In his position at the White House, he is responsible for streamlining processes, cutting costs and finding best practices throughout the U.S. government.

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